

Holiday Inn Orlando/Altamonte Springs Offers High-Speed Internet Access from HotAir Network Group Hotel reports increase in guest satisfaction

after switching to HotAir.

ALTAMONTE SPRINGS, FL - July 5, 2003 -- HotAir Network Group of Melbourne Beach, Florida announced today that Holiday Inn Orlando/Altamonte Springs has successfully implemented the HotAir solution and is now offering secure and reliable wireless high-speed Internet access (HSIA) to its hotel and conference guests. Holiday Inn recently selected HotAir to take over the property's HSIA services. They cited the growing company's reputation for outstanding technical support and HotAir's comprehensive marketing and sales support collateral as the primary reasons for making the selection.

"Since HotAir took over our wireless network, all of our problems have disappeared," said Frank Fry, General Manager of Holiday Inn Orlando/Altamonte Springs. "Within days of signing the contract, HotAir took over our existing solution, began offering technical support and supplied us with marketing materials. Our engineering and marketing groups are very pleased with the services HotAir provides to our guests and internal staff," he added.

The HotAir solution begins with the installation of a customized high-speed wireless network specifically configured to ensure the elimination of dead zones and provide secure, quality connections in every guest room. HotAir's solution includes a comprehensive set of marketing and sales support materials, 24x7 technical support and a wide range of equipment to support every guest's needs.

"The property, which was one of the first wireless sites in Orlando, had decided to stop marketing their wireless services due to unreliable system performance and their former vendor's inability to provide technical support to meet the property's standards," said Steve Gould, President of HotAir Network Group. "Since HotAir assumed Guest Internet Services, the hotel has reported an overwhelming increase in guest satisfaction. Now that they can market the availability of high-speed wireless Internet services with confidence, they are experiencing higher occupancy and facility utilization in the recently renovated property."

Owned by InterContinental Hotels Group, Holiday Inn Orlando/Altamonte Springs features 263 guest rooms, a restaurant, cocktail lounge and comedy club, and over 6,700 square feet of column-free meeting space including a ballroom. HotAir is supplying total property high-speed wireless coverage in all guest rooms, common areas and conference rooms, as well as in the Waterfall Café and Why Not Lounge. This provides every guest and conference attendee access to the Internet to check email, browse through web sites or connect to their corporate VPN.

About HotAir

HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) to the hospitality industry. They optimize the solution by providing a turnkey, low-maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. HotAir offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations, specializing in integrated solutions allowing remote management and support for customers. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. More information regarding HotAir's products and services can be found at www.hotairnetwork.com or by calling 877-464-4742.

About InterContinental Hotels Group

InterContinental Hotels Group is a leading global hospitality group, with more than 3,500 hotels and 535,000 guest rooms across nearly 100 countries and territories. Every year, more than 120 million people stay with one of the company's lodging brands.

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