



**HotAir Network Group**  
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#### **HotAir Installs Wireless Solution at Best Western**

Best Western Airport Inn & Suites in Orlando offers high-speed wireless Internet access on their Executive Level.

ORLANDO, FL, August 14, 2003 - HotAir Network Group is pleased to announce that Best Western Airport Inn & Suites in Orlando, Florida has successfully implemented the HotAir solution for high-speed wireless Internet access. Best Western Airport Inn & Suites has 95 deluxe guest rooms.

Best Western recognizes the value of wireless high-speed Internet access and offers it to preferred guests who choose to stay on the hotel's Executive Level. Best Western uses the value-added service to help secure corporate contracts with local businesses and establish relationships with business travelers who frequent the Orlando area.

"We selected HotAir over the brand standard because, in addition to tailored technologies and their reputation for guest technical support, they offered outstanding marketing and sales support materials. By using the marketing collateral HotAir provided, our sales team has been able to leverage the availability of wireless support to win or secure better corporate clients," explained Gustavo Behrensen, GM/Partner of Best Western Airport Inn & Suites.

The HotAir solution at Best Western Airport Inn & Suites began with the installation of a customized high-speed wireless network specifically configured to ensure the elimination of dead zones and provide secure, quality connections to guest rooms on the Executive Level.

"Best Western is an important client for HotAir, as it represents our first property in the Orlando area and the continued expansion of our territory. We were pleased that the property recognized the value of the 'complete' solution, including specialized equipment as well as the extensive marketing and sales support we offer," commented Steve Gould, President of HotAir Network Group.

#### **About HotAir**

HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) for the hospitality industry. HotAir optimizes the solution by providing a turnkey, low maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. HotAir offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. HotAir specializes in integrated solutions allowing remote management and support for its customers. More information regarding HotAir's products and services can be found at [www.hotairnetwork.com](http://www.hotairnetwork.com) or by calling 877-464-4742.

#### **About Best Western**

Best Western International Inc. is the world's largest hotel chain, with more than 4,100 independently owned and operated hotels. Based in Phoenix, Arizona, Best Western offers more than 310,000 quality guest rooms located in 80 countries and territories throughout North America, South America, Europe, Asia, Africa, the Middle East and the South Pacific. For more information, please visit their web site at [www.bestwestern.com](http://www.bestwestern.com).

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