



HotAir Network Group  
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### **HotAir Surpasses 50,000 Guest Accesses of the HotAir Network This Year**

Melbourne Beach, FL high-speed Internet access firm  
is experiencing unprecedented growth.

MELBOURNE BEACH, FL, December 7, 2004 -- HotAir Network Group announced today that they have surpassed 50,000 guest accesses of the HotAir network so far this year. HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) for the hospitality industry. The company optimizes the solution by providing a turnkey, low maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. They offer a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. They specialize in integrated solutions allowing remote management and support for their customers.

Over 40 new sites have installed the HotAir Network Group high-speed Internet access solution this year. HotAir specializes in installing and operating a full-service HSIA solution for the leading hospitality brands. HotAir continues to expand coverage across the southeast to brands including Holiday Inn, Sheraton, Radisson, Hampton Inn, Jameson Inn, Signature Inn, Best Western and Hawthorn Suites. HotAir has demonstrated consistent success in providing fully compliant solutions to meet the standards for major brands including Hampton Inn (Hilton Hospitality Inc.), Sheraton (Starwood), Holiday Inn (InterContinental Hotels Group) and Best Western (Best Western International). HotAir provides implementation for each brand based on a comprehensive understanding of the business objectives for a common guest experience and brand standards. This increases customer satisfaction and loyalty while reducing indirect site support and maintenance. HotAir installs, operates and maintains the implementation to meet required standards and assists the property with every step of certification and inspection.

HotAir provides access to a flexible business model that allows properties to dictate how the system is used. "Most of our sites offer the service as an amenity, but we have several customers that offer the service for a fee, as well as sites that provide access for authorized users only. Our philosophy is to adapt to the customer's business model - not force the customer to adopt ours," said Steve Gould, President of HotAir Network Group.

With this philosophy, HotAir has gained a lot of traction in the market, as evidenced by the recent conversion of several sites from a national competitor.

HotAir puts a lot of effort into understanding the pressures being placed on properties, such as meeting REVPAR objectives, recovery from hurricanes and compliance with brand standards. "Our customers answer to many different pressures. Our objective is to make HSIA a simple and worry-free part of their business operations, and help staff, management and ownership groups, as well as brand representatives, to understand that the HotAir solution will be the easiest decision they make this year," stated Sam Trierer, CTO of HotAir Network Group.

#### **About HotAir**

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