



HotAir Network Group  
Melbourne, Florida  
Voice: 877-464-4742  
[www.hotairnetwork.com](http://www.hotairnetwork.com)

### **HotAir Endorses Holiday Inn High-Speed Internet Access Standard**

Corporate HSIA standards were released by InterContinental Hotels Group this month.

MELBOURNE BEACH, FL - January 2005 -- HotAir Network Group is pleased to announce that their installations for Holiday Inn are compliant with the newly released InterContinental Hotels Group HSIA standard. Additionally, HotAir has extended the standard marketing and support materials to include the associated ICHG-specific marketing materials. To complete the offering, HotAir also provides their Holiday Inn customers with access to the customized web-based Holiday Inn Guest Registration pages.

"Over the last 12 months, we initiated several conversations with the InterContinental team to monitor their progress as they moved forward with the definition of their standards. The InterContinental team did a great job, and the document they produced will be a great help to their property ownership and management groups. The standard describes the terminology and technologies that properties will face when making decisions regarding HSIA," said Sam Trierer, CTO of HotAir Network Group.

HotAir has been installing HSIA at Holiday Inn properties since July of 2003. HotAir has also "retro-fit" their solution, equipment and support for several customers to fix problems created by previously installed, substandard solutions.

"The publication of brand standards has allowed management and ownership groups to more quickly identify and recognize the value of our solution. We literally walk through a checklist of what the standard requires and how we meet or exceed all the requirements," explained Steve Gould, President of HotAir Network Group. "Standards are king."

#### **About HotAir**

HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) to the hospitality industry. They optimize the solution by providing a turnkey, low-maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. HotAir offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations, specializing in integrated solutions allowing remote management and support for customers. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. More information regarding HotAir's products and services can be found at [www.hotairnetwork.com](http://www.hotairnetwork.com) or by calling 877-464-4742.

#### **About InterContinental Hotels Group**

InterContinental Hotels Group is a leading global hospitality group, with more than 3,500 hotels and 535,000 guest rooms across nearly 100 countries and territories. Every year, more than 120 million people stay with one of the company's lodging brands.

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