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Ten Holiday Inn Properties Join HotAir Guest Internet Solution Network

HotAir will install high-speed wireless Internet at Holiday Inn facilities within the next few months.

MELBOURNE BEACH, FL - July 2005 -- HotAir Network Group is pleased to announce the addition of ten Holiday Inn properties to the HotAir Guest Internet Solution network. HotAir will install and activate high-speed wireless Internet access at all ten InterContinental Hotels Group (ICHG) properties in Florida within the next few months.

HotAir now provides their Guest Internet Solution to approximately fifteen ICHG Holiday Inn properties and the number will continue to grow. "We are finding that, while all the Holiday Inn properties provide Internet access, there are many that are unhappy with their current providers," commented Sam Trierer, CTO of HotAir Network Group. "We are now getting a significant number of referrals from our current customers as word spreads about our service and our strong customer relationships."

HotAir has proposed, installed and operated high-speed Internet solutions throughout the Southeast for the past three years. The recent publication of the ICHG High-Speed Internet Brand Standard has allowed HotAir to distinguish their HotAir Guest Internet Solution from the offerings of less experienced competitors who have difficulty meeting ICHG's stringent criteria. Conversely, the highly efficient solution installed by HotAir provides an attractive financial alternative to high-priced national providers.

"We targeted Holiday Inn properties because of the completeness of their brand standard. ICHG did a great job identifying the important features of a guest Internet solution, and did their franchisees a service in providing a well-defined document," said Steve Gould, President of HotAir Network Group. "The standard allows HotAir to speak directly about the advantages of our solution. Coupled with our two-week turnaround for installation and our award-winning technical support, we are a perfect fit for the Holiday Inn brand," Gould added.

About HotAir

HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) for the hospitality industry. HotAir optimizes the solution by providing a turnkey, low maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. HotAir offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. HotAir specializes in integrated solutions allowing remote management and support for its customers. More information regarding HotAir's products and services can be found at www.hotairnetwork.com or by calling 877-464-4742.

About Intercontinental Hotels Group

InterContinental Hotels Group is a leading global hospitality group, with more than 3,500 hotels and 535,000 guest rooms across nearly 100 countries and territories. Every year, more than 120 million people stay with one of the company's lodging brands.

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