



HotAir Network Group
Melbourne, Florida
Voice: 877-464-4742
www.hotairnetwork.com

La Quinta. Spanish for "free, high-speed Internet."

Well-established local company HotAir Network Group selected over several national providers.

COCOA BEACH, FL - November 2005 -- HotAir is pleased to announce that La Quinta Inn & Suites in Cocoa Beach has successfully converted to the HotAir Guest Internet Solution.

La Quinta Inn & Suites, originally built and operated by the seven original astronauts of the Apollo mission to the moon, recently evaluated several national and local providers to find the most effective guest Internet solution. The La Quinta Inn & Suites is centrally located between Kennedy Space Center and Patrick Air Force Base. The hotel draws a diverse mixture of guests - the majority are business professionals, along with the more typical vacationers to Florida's Space Coast.

"HotAir was the clear selection. A majority of our guests are professionals on business travel to the area. Our guests need to connect easily and, when necessary, get responsive and professional support through the provider's technical support," said Don Terzieff, General Manager of La Quinta Inn & Suites in Cocoa Beach. "HotAir was the right answer at every level. My guests report that when it is necessary to call for support, they are typically connected and surfing within five minutes. This is the type of customer support we demand."

"The selection of HotAir by La Quinta Inn & Suites is a testimony to our comprehensive and professional solution. The management team has a full understanding of their guests and what it takes to provide them with the level of service they require. We are very pleased that the management team selected HotAir over several national and local providers," stated Steve Gould, President of HotAir Network Group.

In addition to La Quinta, brands currently using the HotAir service include Holiday Inn, Sheraton, Radisson, Hampton Inn, Jameson Inn, Signature Inn, Best Western, Ramada Inn and Hawthorn Suites.

About HotAir

HotAir has quickly gained recognition for providing a comprehensive business solution for high-speed Internet access (HSIA) for the hospitality industry. HotAir optimizes the solution by providing a turnkey, low maintenance network that has a minimal impact on hotel staff while providing associated support on a 24/7 basis. HotAir offers a complete HSIA package tailored to each customer's operational requirements, brand standards and other unique considerations. HotAir is rapidly advancing the future of high-speed wireless technologies through innovative solutions based on firm industry knowledge and dedicated installations. HotAir specializes in integrated solutions allowing remote management and support for its customers. More information regarding HotAir's products and services can be found at www.hotairnetwork.com or by calling 877-464-4742.

About La Quinta Corporation

La Quinta Corporation is one of the largest owner/operators of limited-service hotels in the United States, with over 65,000 rooms. Based in Dallas, Texas, with 9,000 employees nationwide, La Quinta Corporation owns, operates or franchises more than 590 hotels in 39 states and Canada under the Baymont Inn & Suites, La Quinta Inns, La Quinta Inn & Suites, Woodfield Suites and Budgetel brands.

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